

# **lilTriangle** is your complete 360° preschool operating system



## **Why lilTriangle?**

**Trusted by Preschools Across India**



# One Platform for Complete Preschool Growth



**Get in touch now!**



# Preschool Starter Guide



# Preschool Starter Guide

## 1. Define Your Vision & Model

- Choose preschool type: Play school, Daycare, Activity center
- Decide age group (2–6 years)
- Define capacity and positioning (premium/mid/budget)
- Select curriculum approach (Montessori, Play-way, NEP-aligned)

## 2. Business Plan

- Estimate investment and budget
- Plan admissions and fee structure
- Define staffing and marketing plan
- Set break-even timeline

## 3. Legal Setup

- Choose structure: Proprietor, LLP, Pvt Ltd or Trust
- Get local permissions and safety compliance
- Follow state education guidelines

## 4. Location Selection

- Prefer residential areas
- Ensure safety and accessibility
- Ideal size: 1500–2000 sq ft for starters

## 5. Infrastructure Setup

- Classrooms, play area, reception
- Child-friendly washrooms
- Safety: CCTV, fire extinguisher, first-aid

## 6. Curriculum

- Activity-based learning
- Focus on cognitive and social development
- Include storytelling, phonics, motor skills

## 7. Hiring Staff

- Qualified preschool teachers
- Caretakers/helpers
- Center admin/head

## 8. Operations System

- Attendance tracking
- Parent communication

- Fee management
- Daily reports and safety monitoring

## 9. Marketing Strategy

- Pre-launch campaigns
- Social media ads (Meta & Google)
- Open house events and referrals

## 10. Financial Planning

- 1 Costs: rent, salaries, setup, marketing
- Revenue: admissions, fees, daycare services

## 11. Parent Policies

- 1 Admission and fee policy
- Safety protocols
- Communication guidelines

## 12. Launch & Scale

- 1 Start small and optimize
- Collect feedback
- Expand capacity gradually